









## XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

### Top Features



#### Literature Fulfillment

Email links quickly with all the information customers and prospects request



#### **Custom Qualifiers**

Customize your qualifying questions and responses to build full prospect profiles



#### **Instant Email Follow-up**

Follow-up with hot prospects who visit your booth



#### **Rate Leads**

Identify top prospects and customers by assigning a rating



#### **Schedule Appointments**

Set up follow-up meetings with leads and close more deals



#### **VIP Alerts**

Receive a text alert when anyone you identify as a VIP enters your booth



#### **Exhibitor Portal**

Leads, analytics, instructions, and best practices online all the time

# Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: ihrs0324



Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



Full-featured lead retrieval system running on **OUR** large screen Android phone.

### Connect Comparison

	Арр	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	$\checkmark$	$\checkmark$
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

\*\*additional fees may apply \*compatible with iOS app only







ORDER ONLINE:

www.xpressleadpro.com SHOWCODE:

ihrs0324

Qty

Early THRU 12/21/23

Advance THRU 02/08/24

Standard AFTER 02/08/24

**Total** 



Scan the QR code to to download the XPress Connect App demo and test it out before you purchase.

https://tinyurl.com/29nf8puf

Scan the QR code to to view the XPress Connect App video tutorial.

https://tinyurl.com/nhb86mp8







Android 11.0 or higher, iOS 10.0x and higher and a 3 mega-pixel or greater camera. No mobile hardware included.

XPress Connect App - The App on YOUR phone or tablet	\$370	\$425	\$490	
XPress Connect 3 App Package - Includes THREE App license activations & custom sales qualifiers  BEST VALUE!	\$530	\$585	<sup>\$</sup> 645	
Additional XPress Connect App Licenses - For additional users		\$135 per additional user activation		
Bluetooth Printer - One bluetooth connection per lead retrieval device compatible with iOS app only	\$115	\$1 <b>3</b> 5	\$160	



XPress Connect Plus Handheld - OUR handheld wireless device	\$490	\$565	\$645
XPress Connect Plus Handheld Package - includes mobile device, and custom sales qualifiers  BEST VALUE!	<sup>\$</sup> 525	\$600	\$685
Additional XPress Connect App Licenses - For additional users	\$135 per additional user activation		
Bluetooth Printer - One bluetooth connection per lead retrieval PC	\$115	\$135	\$160

Includes mobile phone & charger

#### XPRESS EXTRAS -



Custom Sales Qualifiers / Custom Surveys	<sup>\$</sup> 120	\$140	\$160	
<u>Text Alert Service</u> - Connect your leads with the right sales reps	\$155	\$185	\$210	
<u>Literature Fulfillment</u> - Send links to your brochures and prod-	<sup>\$</sup> 155	<sup>\$</sup> 185	\$210	
<b>Delivery Service -</b> Delivery is included with your purchase	<sup>\$</sup> 155	<sup>\$</sup> 185	\$210	

Developer Tools- The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.

**Event API** - Scan real-time data using your own system

\$1050 \$850

\$1250

### DIGITAL BACKPACK - UPLOAD AND SHARE DIGITAL MATERIAL TO QR CODES FOR ATTENDEES TO SCAN



**Digital Backpack -** Create and download your product/video/ brochure QR codes to display in your booth.

\$250

- Create and export QR codes in different file formats and sizes to best fit your booth
- Share product information while collecting contact info and product interests
- Personalized email with backpack content delivered post event to attendees
- Eco-friendly solution
- Contactless way to share product information

Combine Digital Backpack with XPress Connect Lead Retrieval to maximize your ROI. Digital Backpack flips content exchange into passive lead retrieval. Attendees scan your booth's QR codes to collect your content, and you capture their lead information.











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QUESTIONS? 1-800-746-9734 FAX 1-508-759-4238 EMAIL xpressleadpro@cdsreg.com



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

**Please note:** Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online **www.xpressleadpro.com** (show code: **ihrs0324**) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER	REPLACEMENT COST	SUBTOTAL	=
Connect Plus Device	\$1,000	SALES TAX 9.5%	
Connect Plus Power Cord	\$ 75	OPTIONAL LOSS/DAMAGE WAIVER (Qty x \$85 per device)	+
Bluetooth Printer	\$1,000		
Bluetooth Adapter	\$ 250	NO, I do not want to purchase the Loss/Damage Waiver - initial here	
Barcode USB Scanner	\$1,000	PROCESSING FEE (SAVE \$10 WHEN YOU ORDER ONLINE)	+
	,		
.oss/Damage Waiver Terms: The Los of accidental damage or theft to the (	, , ,	ects the customer from liability <b>TOTAL</b> (USD)	=

CONTACT INFORMATION PAYMENT INFORMATION				
COMPANY		CARD NUMBER - BY FAX ONLY		
CONTACT NAME		NAME ON CARD		
BILLING ADDRESS		EXP DATE		
CITY		SIGNATURE		
STATE/ZIP		4117110017471011	Your signature below denotes acceptance of the Terms & Conditions	
BOOTH#		AUTHORIZATION	of this Order Form and is REQUIRED for processing.	
PHONE/EXT#		SIGNATURE		
FAX		PRINT NAME		
EMAIL		TODAY'S DATE		
COMPANY WEBSITE http://www		EMAIL RECEIPT TO		

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

### **Terms & Conditions**

https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads\_pdfs/CDS\_XPress\_Leads\_T&Cs\_21.pdf